

FIGHTING FOR AFRICA'S FUTURE™

All For Africa's 1st Annual KNOCKOUT POVERTY Event

All for Africa, together with other New York based Africa focused non-profit organizations, including Angel Africa, and with special assistance from Sithe Global, Global Alumina Corporation, Herakles Capital and SEACOM, is looking to continue the momentum generated from the Make Poverty History movement by sponsoring a **world class charity boxing event in June 2008** to raise funds for it's poverty alleviation initiatives across Africa.

New York can capitalize upon its reputation as one of the world's greatest sports cities and the reputation of its citizens as among the most generous in the world by supporting this exciting event scheduled to take place in June, 2008. The event will hopefully attract high quality sponsorship by providing direct access to thousands of high net worth New Yorkers as well as television access to millions of sports enthusiasts' worldwide. **The net proceeds from the event will support All for Africa initiatives in Africa designed to create opportunities for sustainable employment and economic opportunity.**

The event will be a night of high quality boxing entertainment including the participation of some of Africa's best boxing talent as well as featured top American boxers. **The event, to be hosted by some of entertainment's top comedic personalities, together with special musical guest appearances will make it an exciting and enjoyable night for boxing enthusiasts and non-enthusiasts alike.** All for Africa hopes that the success of its inaugural signature event will result in it becoming an annual "New York Sports Happening" eagerly anticipated on a par with other classics such as the New York Marathon or the US Open Tennis Tournament. All for Africa welcomes anyone looking to volunteer to assist in the execution of its mission to bring sustainable change to Africa.



Join the Fight! For info on donations, event sponsorship and ticket sales contact All-For-Africa at 212.351.0111 or visit www.allforafrica.org



Event Highlights:

Boxing Under the Stars!
1st Outdoor Boxing Event
in NYC in 25 Years!

Four sanctioned bouts

When we KnockOut
Poverty everyone
sees stars!

Top Entertainment
Featuring Hollywood
celebrities and comedians*

Live Musical
Performances
Featuring some of
today's best artists*

Premiere Corporate
Outing Event of the Year:
Perfect night for
entertaining:

- **VIPs**
- **Clients**
- **Partners**
- **Employees**
- **Summer Associates**

* Lineup subject to change.